



SUMMARY

- Authored and co-authored qualitative research books
- Conducted qualitative and mixed method research
- Conducted usability tests
- Taught over 20 doctoral and master's level research method classes
- Chaired doctoral dissertation committees
- Organized and presented over [25 webinars and workshops](#)
- Provided satisfactory methodology consultation to doctoral students for 10 years
- Collaborated with faculty members in conducting research

CONTACT

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HOBBY

[Playing tongue drum](#)

Philip Adu, Ph.D.

EDUCATION

West Virginia University

Ph.D., Education; Instructional Design and Technology [2008 – 2011]

Interdisciplinary program with expertise in the areas of:

1. Learning, Instructional Design and Technology
2. Educational Leadership and Policy
3. Curriculum, Literacy and Cultural Studies, Major area: Learning, Instructional Design and Technology

Ohio University

M.A, Development Studies [2006 – 2008]

Capstone project (Proposal): Upgrading slum dwellers at Old Fadama in Accra

University of Ghana

B.A., Psychology [2001 – 2004]

Thesis title: Students' Attitude towards Public Speaking

CERTIFICATION

Camtasia 2018 Certification [Dec 2018]

TechSmith Corporation, Makers of Camtasia and Snagit

Ethical Research Oversight Course (ERO) [May 2019]

Public Responsibility in Medicine and Research (PRIM&R)

SKILLS

Usability testing
Conference presentation skills
Instructional design and technology skills
Qualitative and mixed methods research skills
Skilled in using SPSS to conduct statistical analysis
Skilled in using NVivo to conduct qualitative analysis
Analytical and critical thinking skills
Collaboration skills and a team player
Data analysis skills
Teaching and training skills
Communication skills

FELLOWSHIP AND AWARDS

West Virginia University

Dissertation Fellowship, Fall 2011

Award given to students with outstanding academic performance and achievement toward the completion of their dissertations

DISSERTATION

Title: *Conceptualizing doctoral advising from professors' and doctoral students' perspectives using concept mapping*

Advisor: Reagan Curtis, Ph.D.

Abstract: This study sought to conceptualize doctoral advising using concept mapping. Document analysis revealed five distinct aspects of doctoral advising. Professors and doctoral students sorted and rated advising -related statements. Analysis showed that the utmost priority of professors and doctoral students, was to promote advisor-advisee interaction, and seek guidance and structure, respectively.

EXPERIENCE

8/2021 – Current

AI Objectives Institute: Working Group Member

- Working with AI researchers to effectively utilize AI to promote the impactful transformation of the economy and society

2/2019 – Current

Independent Methodology Expert

- Providing research methodology services to researchers, practitioners, faculty, and students

10/2013 – 9/2021

The Chicago School of Professional Psychology - Chicago, IL Methodology Expert

- Assessing students' methodology needs and providing detailed feedback on their thesis/dissertation work
- Providing student-centered methodology consultation to both master's and doctoral students in the Chicago School of Professional Psychology

10/2019 – 9/2021

The Chicago School of Professional Psychology - Chicago, IL Associate Professor (Adjunct) – International Psychology Program

- Teaching doctoral and master's students research method courses

8/2013 – 6/2015

The Chicago School of Professional Psychology - Chicago, IL Program Lead, Ed.D. Educational Psychology and Technology Program

- Responsible for running the Educational Psychology and Technology program
 - Supervising course development
 - Developing program materials
 - Working with admissions office to recruit students for the program

05/2012 - 2018

The Chicago School of Professional Psychology - Chicago, IL Dissertation Affiliate Faculty, International Psychology Department

- Dissertation chair for 10 International Psychology students
 - Providing support to my students as they work on their dissertations

- Carefully and successfully balancing my role between giving specific guidance and encouraging independence
- Proactively addressing students' dissertation challenges

01/2012 - 05/2012

West Virginia University – Morgantown, WV
Adjunct Professor of Educational Psychology

- Instructor of Mixing Research Methodologies course – EDP 618 (an online course for graduate students).

08/2008 - 05/2011

West Virginia University - Morgantown, WV
Graduate Assistant

- West Virginia Department of Health and Human Resources funded project, "Quality Rating and Improvement for West Virginia Child Care" (total awarded \$ 629,000) (2010-2011)
 - **Duties:** Supervised data entry personnel, analyzed data from childcare centers in over 50 counties in the state of West Virginia, and generated reports.
- National Science Foundation, (NSF) funded project, "Engineers of Tomorrow", Award No. 0525484 (total awarded \$1,998,446) (2008-2010)
 - **Duties:** Collaborated with faculty members to evaluate two components of this NSF funded program:
 - (a) Tools for Integrating Math and Engineering (TIME) Kits and
 - (b) Summer Experience Program. They involved data entry and analysis using SPSS software and generating preliminary reports.

08/2009 - 05/2010

West Virginia University – Morgantown, WV
Co-instructor - Statistical Methods 1&2

- **Statistical Methods 1** – a course designed to introduce graduate students to descriptive and inferential statistics and SPSS software.
 - **Responsibilities:** Collaborated with Dr. Curtis to plan and deliver course content including reviewing assignments at the beginning of each class session and delivering portions of each class lecture, graded all assignments providing detailed feedback to students and held office hours to help students who sought additional assistance.
- **Statistical Methods 2** – advanced statistical methods course using SPSS. Some of the topics treated were partial and semi-partial correlation, simple and multiple regressions, factorial ANOVA, repeated measures ANOVA, ANCOVA, and several nonparametric tests.
 - **Responsibilities:** Presented a review of what was covered in Statistics I, graded homework, gave individualized and prompt feedback to students, and provided out of class assistance to students who had trouble in the course.

06/2008 - 08/2008

The Congressional Youth Leadership Council (CYLC) - Vienna, VA
Faculty Advisor – Global Young Leaders Conference (GYLC)

- Curriculum was geared towards the understanding of global issues and challenges of international organizations, as well as enhancing cross-cultural communication skills, and improving leadership skills.
 - **Duty:** Facilitated the teaching of educational curriculum for high school students from all over the world

07/2004 - 07/2006

Students and Youth Travel Organization (SYTO) - Accra, Ghana
Program Coordinator Duties

- Supervised staff in recruiting students from the various Universities in Ghana for the Students Work Abroad Program (SWAP)
- Organized orientation sessions for volunteers from the USA, Ireland, UK, Belgium, Canada, Germany, and Australia.

PUBLICATIONS

- Larsen, H. & **Adu, P.** (2021). [The theoretical framework in phenomenological research: Development and application.](#) Oxford: Routledge
- Adu, P.** (2019). [A step-by-step guide to qualitative data coding.](#) Oxford: Routledge
- Glazek, K. J., **Adu, P.**, & McFeeters, B. B. (2018). Development and preliminary evaluation of a doctoral dissertation support center. *Training and Education in Professional Psychology*, 12(3), 163-173. <http://dx.doi.org/10.1037/tep0000192>
- Masson, T., DeWalt, A., & **Adu, P.** (2017). A guide to developing sustainable global health projects. In *Why Global Health Matters: How to (Actually) Make the World a Better Place* (pp. 611-640). Chris E. Stout.
- Adu, P. K.**, & Adu, M. C. (2016). Surviving in a class with the "most difficult of professors": A result-oriented approach in dealing with any college course. Florida USA: Xulon Press.
- Rabas, A., Delic-Ovcina, L., Hardy, L., Pecanha, V. C., **Adu, P.**, Masson, T., & Grimm, M. (2015). Ethnic Identity, Other-Group Orientation, and Comfort with Sharing One's Ethnicity in an Online Graduate Learning Environment. *Journal of Online Doctoral Education*, 2(1), 21-37.
- Curtis, R., Winn, G., Hensel, R., **Adu, P.**, & Kher, N. (2011). Recruiting Appalachian girls to STEM educational and career paths: Implications for teacher education. In Maddux, C.D., Gibson, D. & Dodge, B. (Eds.), *Research Highlights in Technology and Teacher Education 2011*. Chesapeake, VA: SITE.

PUBLISHED PROCEEDINGS

- Curtis, R., Winn, G., Hensel, R., **Adu, P.**, & Kher, N. (2011). Recruiting Appalachian girls to STEM educational and career paths. *Proceedings of the Society for Information Technology and Teacher Education*.

TECHNICAL REPORTS AUTHORED

- Warash, B., Curtis, R., Ahern, T., Pelliccioni, Smith, K., **Adu, P.**, Clausell, C. (2011). Quality rating and improvement for West Virginia childcare. Final report submitted to West Virginia Department of Health and Human Resources/ Bureau of Children and Families.

Adu, P. & Curtis, R. (2010).

Usability of My Next Horizon social networking site and its effect on the users interest in Science, Technology, Engineering, and Math, (STEM). Report prepared for the Edventure Group.

BLOG POST

Adu, P. K. (2016, February 1).

Perfecting the art of qualitative coding. Retrieved from <http://www.qsrinternational.com/blog/Perfecting-the-art-of-qualitative-coding>

PRESENTATIONS

Adu, P. K. (2016, February 1).

Perfecting the art of qualitative coding. Retrieved from <http://www.qsrinternational.com/blog/Perfecting-the-art-of-qualitative-coding>

Adu, P. (2021, July). Qualitative Data Coding. Workshop at the 8th International Eurasia Educational Research Congress, Aksaray University Turkey.

Adu, P. (2020, January).

Understanding the Applications, Strengths and Limitations of Automatic Qualitative Coding. Paper presented at The Qualitative Report (TQR) 11th Annual Conference, Nova Southeastern University, Fort Lauderdale, FL.

Masson, T., **Adu, P.**, & Hedglen, J. (2014, October).

Breaking Transgenerational Trauma among High School Students in Rwanda: HOPE Club Model. Paper presented at the 3rd Annual International Conference on Transgenerational Trauma, Istanbul, Turkey.

Adu, P., & Curtis, R. (2012, April).

Conceptualizing doctoral advising from professors' and doctoral students' perspectives using concept mapping. Paper presented at the annual meeting of the American Educational Research Association, Vancouver, British Columbia, Canada.

Curtis, R., Warash, B., Ahern, T., Smith, K., & **Adu, P.**, Clausell, C. (2012, April).

Quality Rating and Improvement for West Virginia Child Care. Paper presented at the annual meeting of the American Educational Research Association, Vancouver, British Columbia, Canada.

Adu, P., Curtis, R., Carrick, R., Kohlmeyer, C., & Rahman, A. (2011, April).

Preparing doctoral students for their dissertations: What makes it a complex experience? Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.

Curtis, R., **Adu, P.**, & Ahern, T. (2011, April).

STARS in graduate statistics and research methods: Implications for instructional practice. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.

Curtis, R., **Adu, P.**, Fitzpatrick, S. & Quartiroli, A. (2011, April).

Integrating concept mapping into a program evaluation course: A postsecondary action research investigation. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.

- Curtis, R., Winn, G., Hensel, R., **Adu, P.**, & Kher, N. (2011, March). Recruiting Appalachian girls to STEM educational and career paths. Paper presented at the Annual Meeting of the Society for Information Technology and Teacher Education, Nashville, TN.
- Adu, P.**, Curtis, R., Hayes, S.B., Shambaugh, N., & Smith, J.J. (2010, May). Preservice teacher action research reports demonstrate impact on pupil learning. Paper presented at the annual meeting of the AERA, Denver, CO.
- Curtis, R., Winn, G., Hensel, R., & **Adu, P.** (2010, May). Recruiting Appalachian girls to STEM educational and career paths. Paper presented at the AERA, Denver, CO.

PROFESSIONAL AFFILIATION AND ACTIVITIES

Reviewer (February, 2012 – July, 2016): [Journal of Mixed Methods Research](#) **Review Board**

Member (June, 2010 – April, 2016): [Advancing Women in Leadership Journal](#): College of Education, Sam Houston State University, Huntsville, TX.

Reviewer (2010): Special Interest Group (SIG), Instructional Technology: American Educational Research Association (AERA) annual meeting.

WEBINARS AT TCSPP

- Adu, P.** (2014, June). Qualitative analysis: Coding and categorizing. Webinar organized by The National Center for Academic & Dissertation Excellence (NCADE) at The Chicago School of Professional Psychology (TCSPP). <http://www.slideshare.net/kontorphilip/qualitative-analysis-coding-and-categorizing-ncade-webinar>
- Adu, P.** (2014, August) Getting started with your dissertation. Webinar organized by The National Center for Academic & Dissertation Excellence (NCADE) at The Chicago School of Professional Psychology (TCSPP). <http://www.slideshare.net/kontorphilip/getting-started-with-your-dissertation-webinar>
- Adu, P.** (2014, October). Mixing methodologies: Conducting mixed methods research. Webinar organized by The National Center for Academic & Dissertation Excellence (NCADE) at The Chicago School of Professional Psychology (TCSPP). <http://www.slideshare.net/kontorphilip/mixing-methodologies-conducting-mixed-methods-research-webinar>
- Adu, P.** (2015, April). Conducting qualitative research: Decisions, actions, and implications. Webinar organized by The National Center for Academic & Dissertation Excellence (NCADE) at The Chicago School of Professional Psychology (TCSPP). <http://www.slideshare.net/kontorphilip/conducting-qualitative-research-decisions-actions-and-implications-webinar>

DISSERTATION COMMITTEES

- 2020 – 2021 **Glynnell Horn**, Graduate School of Leadership and Change, Antioch University (**Member**)
- 2017 – 2019 **Lena Phelps**, Educational Psychology and Technology, TCSPP (**Member**)
- 2016 – 2018 **Elisha Collins**, Educational Psychology and Technology, TCSPP (**Member**)
- 2016 – 2018 **Daniella Appiagyei**, International Psychology, TCSPP (**Member**)
- 2014 – 2016 **Judith St. Louis**, International Psychology, TCSPP (**Member**)
- 2012 – 2016 **Leanne R. Miller**, International Psychology, TCSPP (**Chair**)
- 2012 – 2015 **Anna M. Lionello**, International Psychology, TCSPP (**Chair**)
- 2013 – 2015 **Melissa L. Grupe**, International Psychology, TCSPP (**Chair**)
- 2014 – 2015 **Gani Lawal**, Business Psychology, TCSPP (**Member**)
- 2013 – 2014 **Genève Hein**, International Psychology, TCSPP (**Chair**)

COURSES DESIGNED

- BA380: Statistics
- EP715: Action Research and Evaluation I EP716: Action Research and Evaluation II
- IN549: International, Cross-Cultural and Multicultural Research Methods
- IP820: Intermediate Statistics
- IP822: Qualitative Design and Research Methods (Revised)
- IP824: Quasi-experimental and Applied Research Methods (Revised)
- IP825: Evaluation and Applied Research Methodology in Global Contexts
- EP607: Qualitative Methods in Educational Research

COURSES TAUGHT

- IP820: Intermediate Statistics
- EP635: Intermediate Statistics
- EP715: Action Research and Evaluation I EP716: Action Research and Evaluation II
- EP607: Qualitative Methods in Educational Research
- IN549: International, Cross-Cultural and Multicultural Research Methods
- IN542: Statistics